

FOUR SEASONS - Sharm el Sheik

April 2011



I visited the Four Seasons in Sharm el Sheik in April with my family for a week's holiday and here are my thoughts on the hotel as a travel agent and regular visitor to top quality properties.

The hotel provided everything you would expect from a luxury brand. A wide choice of spacious rooms including sensibly priced family suites ideal for large families and villas with pools. The hotel has two pool areas, a gym, spa, tennis complex, a private beach and a choice of Indian, grill, Arabian, Italian and International buffet restaurants. I really enjoyed my stay and can recommend the Four Seasons as good value in the luxury winter sun market and for somebody just looking for a relaxing break. You don't really feel you are in Egypt and it does compare very favourably with the great resort hotels of Dubai and Oman but at much lower prices.



If I had any criticism, it would be that the hotel is built on a slope and there are lots of steps and the private beach is small. At peak dates you must expect a lot of families as the children's facilities are fantastic. The small a la carte restaurants do need some pre-organising. But is this reason not to go? I suggest not because the vehicular railway helps with the walking, the beach gives you access to fantastic reef snorkelling. I can pre-book the restaurants and the resort is large enough that if you want to hideaway in a quiet area you can find it easily.

You should go to the Four Seasons, but actually not for any of the above reasons, you should go because Four Seasons excel in creating an ambiance that nothing is to much trouble and the staff genuinely does care about your stay. The staff at many Four Season resorts set them apart from the competition and at the Sharm property it was no different. The way the room is prepared, the way they recognise you need a bookmark for your poolside reading material and the way, without prompting, noticed I had run out of toothpaste towards the end of my stay and made sure I had a replacement ready to use that night. The Four Seasons team always smile and not because they are told to, but because I believe they genuinely want you to have the most enjoyable time possible.

If you want small, unique and intimate this resort hotel isn't for you, but if you want facilities and service then the Four Seasons is a good choice. Have a look at this video link which will show you what I mean.

http://www.fourseasons.com/sharmelsheikh/photos_and_videos/#video-sharmelsheikh-resort-SHA_001

At this point it would be remiss of me not to address the recent problems in Egypt. Is it safe? World problems make this a difficult guarantee to give, but I never felt threatened and I would return to the Red Sea area. During my stay I spoke to the local population and it was a joy to hear so much optimism for change and how happy they were that they now could play a part in re-shaping their future. Security was high in both the resort and hotel. So for winter sun Sharm el Sheik and the Four Seasons should be considered. At present low arrivals mean that prices are good and the hotel has plenty of offers on to entice you.

My experiences have helped me understand the area better and I suggest you need to speak to me before you book. So call me on 01268 735301 or email ianprior@westwaytravel.co.uk.

